



## QUICKSTART

Motiv customers prove pilot programs work. We serve 10 of the 15 largest fleets in North America, and 50% of our orders are with repeat customers enrolled in QuickStart.

Get ahead of upcoming sustainability initiatives, compliance requirements, and meet your internal carbon reduction goals.

QuickStart\* is a pilot program that typically includes 2-5 Motiv electric vehicles and turnkey charging infrastructure (EVSE) planning and installation.

We work with your team to understand your business needs and create a fully tailored electrification program. Our goal is to rapidly get your vehicles on the road and driving routes the day your vehicles are delivered.

\*Conditions apply

### How to QuickStart

#### 1. Pilot

- » After fleet and operation analysis, we develop the best pilot program for your business
- » Minimal to zero construction, does not impact daily operation
- » Charging infrastructure is ready the day vehicles are delivered, no more stranded assets

#### 2. Learn

- » Gather real-world fleet data
- » Understand your ROI & TCO
- » Integrated telematics for actionable insights from day one

#### 3. Scale

- » Use your vehicle data to optimize your fleet strategy to achieve sustainability targets
- » Understand charging infrastructure
- » Clearly define a pathway to success within your current fleet refresh program

## Building the Future. Delivering Now.



### About Motiv Power Systems

Founded in 2009 and headquartered in the San Francisco Bay Area, Motiv Power Systems delivers medium-duty 2-6 ton payload commercial battery-electric trucks and buses, along with charging infrastructure and guidance for deploying commercial fleets.

Specializing in electric step vans, shuttle buses, and box trucks, Motiv is a leading provider of daily-use zero-emission vehicles for moving people and moving goods that are the “backbone of modern commerce” with 98 percent uptime and intense customer-driven focus.

The company’s solutions offer fleets up to 85 percent operations and maintenance cost savings in addition to providing operators and riders a healthier and more comfortable experience without polluting the communities they serve. For more information about the company’s products, services, or career opportunities, please visit [motivps.com](https://motivps.com).



For more information or to order a Motiv electric vehicle, please contact:

#### Motiv Power Systems

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